

STRASSER

PRESS RELEASE

STRASSER Presents Contemporary-styled Colville Vanity from the Christopher Grubb Collection

With clean lines and dynamic finishes, the versatile wall-mount design brings a fresh, modern approach to STRASSER's solid wood bath vanity selections



Launch of contemporary-styled Colville vanity from Christopher Grubb Collection opens up the book to a more modern design story for Strasser

(Woodinville, WA, July 25, 2024) STRASSER proudly unveils Colville, the first design from the highly anticipated **Christopher Grubb Collection**. Reflecting the Beverly Hills designer's signature clean-lined, contemporary style, Colville offers versatility for the bath vanity. Available in four sizes, with three finish options, Colville adds modern luxury in any environment from an urban loft to a mountain retreat.

"Colville translates STRASSER's history of the highest quality wood and quality finishing in an approachable contemporary style," says Grubb. An award-winning Beverly Hills interior designer, Grubb is recognized as a leader in the kitchen and bath industry, and for creating memorable environments for nearly 30 years through his Beverly Hills design firm, Arch-Interiors Design Group, Inc.

"The clean-lined Colville, highlighted by Christopher's use of our natural wood and neutral finishes, joins our traditional and transitional vanities with a more contemporary look. It opens the book to a more modern design story for STRASSER," says Judy Hedreen, STRASSER's Chair.

Like all STRASSER wood vanities, Colville is made-to-order and hand-finished. It's available in three unique finishes, or finish combinations, that stay true to modernism's warm and neutral hues: Midnight Oak stain, Gloss White finish with Midnight Oak stain, or Natural Oak finish combined with Walnut. Each vanity comes with a curated quartz countertop.



In Natural Oak finish combined with Walnut, Colville stays true to modernism warm and neutral hues

Available in four sizes (30-, 36-, 48-, and 60-inch), Colville fits any space from a powder room to a large primary en suite bath. Each size comes with an undermount sink, with an option for double sinks for the larger 60-inch size vanity.

Complements for the Colville vanity include mirrors, built-in outlets, finger pulls or decorative hardware, offering designers and homeowners alike new and exciting ways to personalize and create luxurious bath spaces. Comparable to a piece of heirloom furniture, all models feature heavy-duty drawer glides and dovetail drawers.



Colville bath vanity in Midnight Oak finish with Midnight Oak drawers

About STRASSER

STRASSER manufactures high-quality, luxury freestanding and wall mounted wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with well over 50,000 product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, oak, walnut and alder hardwoods sourced in the US and Canada. Engineered finishes meet the strictest regulatory standards. STRASSER prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, soft-close doors and drawers, and solid-wood legs. STRASSER was founded in 1982 and is headquartered in Woodinville, Washington. For more information about STRASSER, call toll free 1-800-445-0494 or visit StrasserWood.com.

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About Christopher Grubb

Christopher Grubb is called a style maker, design expert and influencer. He is President of internationally recognized Beverly Hills based Arch-Interiors design group, Inc., which has received a multitude of awards, features in hundreds of magazines, books and newspapers, and numerous accolades as a top design firm. Additionally, Christopher expanded into product design and his collaborations include Modern Bathroom, The Wyndham Collection, California Faucets, Laguna Tecstone Tile, and his latest vanity collection with STRASSER. Christopher is a sought-after international speaker; he acts as a contributing writer to many media outlets and he is an editorial advisor to *Kitchen and Bath Business Magazine*.



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