

# STRASSER

PRESS RELEASE

## Luxury Products Group Awards STRASSER Supplier of the Year 2021



Left: LPG Supplier of the Year 2021 award winner; Center: Peter Ollestad, STRASSER Vice President of Sales; Right: STRASSER, manufacturer of high-quality, luxury wood bathroom furniture



**(Woodinville, WA, March 8, 2022)** Seattle-based STRASSER has been named Supplier of the Year by Luxury Products Group for its commitment in crafting the highest quality bathroom vanities, furniture, and accessories in the USA, along with their steadfast support and partnership with LPG, the plumbing industry's premier buying group.

Executive Director Jeff MacDowell said, "STRASSER is a tremendous partner with Luxury Products Group, and under the leadership of Peter Ollestad, STRASSER's

Vice President of Sales, they have successfully garnered the unwavering support of fellow industry members as well as our team here at LPG." He further explains that STRASSER has set the standard of achievement amongst LPG members and will be officially honored at the next IMARK/ LPG Annual Meeting.

According to MacDowell, for LPG's suppliers to be considered, they must meet a certain selection criterion, as well as go above and beyond in supporting the initiatives of the group. "STRASSER was this year's clear

choice, and I am thrilled to present the award to Ollestad on behalf of the manufacturer's entire team," he said, adding, "The generations of family members working at STRASSER's facility and their plans for continuing family involvement, are inspirational."

"It's a tremendous honor to receive this award and recognition," said Peter Ollestad. "To be selected in a field of first-class suppliers is truly humbling, and the award offers a tangible statement recognizing the positive culture here at STRASSER." The Vice President of Sales further explains that the STRASSER family is proud to produce high quality products, as well as provide first class customer service, and concludes, "I would like to thank LPG/Imark, Jeff MacDowell and the advisory committee, and of course all our showroom partners and vendors in the group. You all make STRASSER and me better."

MacDowell elaborated that STRASSER represents an exemplary example of the kind of leadership the industry needs now, and explained the award is being presented to the company in large part because of Ollestad's collaborative efforts with suppliers in support of LPG and its members. "This has been a year of unprecedented growth for LPG with many of our supplier partners," he said, adding, "We are lucky to have all of them, and happy to recognize and celebrate a job well done."

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## About STRASSER

**STRASSER** manufactures high-quality, luxury freestanding and wall mounted wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with well over 50,000 product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Engineered finishes meet the strictest regulatory standards. STRASSER prides itself on detailed craftsmanship, including wood dovetail construction, hand sanding, soft-close doors and drawers, and solid-wood legs. STRASSER was founded in 1982 and is headquartered in Woodinville, Washington. For more information about STRASSER, call toll free 1-800-445-0494 or visit [StrasserWood.com](http://StrasserWood.com).

## About LPG

Founded in 2009, Luxury Products Group, a business vertical of IMARK Plumbing, is the industry's most award-winning decorative buying group and has earned a reputation for developing innovative initiatives that strengthen its members' and vendors' businesses. The 440+ member locations serve independent plumbing, hardware, and lighting showrooms throughout the USA and Canada. LPG members benefit from business advantages that drive increased profits, professionalism, and access to highly respected vendors in the marketplace. Idea sharing, retail innovation, best practice sharing, and networking are among the top benefits cited by members and vendors alike.

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