

STRASSER

PRESS RELEASE



Left: STRASSER Wood Medicine Cabinet in Cinnamon Cherry; Right: Interior and exterior mirrors and shelves offer ultimate convenience

STRASSER Debuts Two New Medicine Cabinet Collections for Convenient, In-Demand Bath Storage

Both aluminum LED and solid wood designs answer the market's call for more medicine cabinet storage options

(Woodinville, WA, April 20, 2021) Responding to frequent requests for more **medicine cabinet** storage, STRASSER introduces two new collections designed to coordinate with the company's meticulously crafted luxury bath vanities. Users can opt for a handcrafted, solid wood cabinet or the more hi-tech look of an aluminum medicine cabinet with LED lights. With demand for medicine cabinets rising in every segment of the industry from residential to

hospitality, the two new styles give users more choices for organizing toiletries and other items typically stored in the bathroom.

"Medicine cabinets really are the perfect bath storage solution for everything from medications to moisturizers," says Peter Ollestad, Vice President of Sales for STRASSER. "They keep everything at eye-level for easy orga-

nization with a clean look. Plus, our cabinets with LED lighting help with hair, make-up, and shaving routines, making mornings much easier.”

Made in the USA like all STRASSER products, the solid wood medicine cabinets offer a choice of four sizes (20", 24", 30", and 36") with each size offering its own configuration of exposed “open” shelving. Mirrors are featured both on the inside and outside of the cabinet, and interior shelves are made of glass. Available in all 17 STRASSER finishes, the versatile wood cabinets are designed to beautifully coordinate with any STRASSER bath vanity collection, from traditional to contemporary.

The aluminum cabinet series with LED lighting comes in two sizes, 24" and 36". Featuring mirrors on both sides of the door as well as inside the back of the cabinet unit, the aluminum cabinet offers both electrical and USB outlets, ideal for charging your toothbrush, razor, or even your smart phone. LED lighting is included on both sides of cabinet door, which makes it easier to perform detailed tasks like applying make-up or shaving.

Prices for STRASSER medicine cabinets start at \$900 for the 20" solid wood medicine cabinet. Made in the USA with the utmost attention to quality, STRASSER sources plywood and hardwoods from the United States and Canada.

Contact:

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About STRASSER

STRASSER manufactures high-quality, luxury freestanding and wall mounted wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with well over 50,000 product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Engineered finishes meet the strictest regulatory standards. STRASSER prides itself on detailed craftsmanship, including wood dovetail construction, hand sanding, soft-close doors and drawers, and solid-wood legs. STRASSER was founded in 1982 and is headquartered in Woodinville, Washington. For more information about STRASSER, call toll free 1-800-445-0494 or visit StrasserWood.com.

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**STRASSER
Aluminum
Medicine
Cabinet with
LED Lighting**



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Right: Interior and exterior mirrors and shelves offer
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