

STRASSER

PRESS RELEASE

STRASSER Partners With The Rain Company

Collaboration with the luxury-focused independent sales agency will help STRASSER to better serve markets in Washington, Oregon, and Idaho

(Woodinville, WA, April 21, 2020) STRASSER announces the hire of The Rain Company—an independent sales representation agency based in the Pacific Northwest. Recognized for their excellent customer service and commitment to education and training, The Rain Company will serve as a reliable source of information and authority to both showroom professionals and the specifier community.

“The Rain Company is known for collaborating with manufacturers who focus on quality, original design, sustainability, and a commitment to the luxury industry. We’re pleased to have their team of professionals on board to help grow our brand in Washington, Oregon, and Idaho as we take our brand to the next level,” said Peter Ollestad, Vice President of Sales for STRASSER.

“We tell the story of what makes our vendors different from their competitors. So, we’re excited to work with STRASSER and their well-respected line of American-made, high-quality cabinetry,” says Kim Killgore, Principal of The Rain Company.

The Rain Company represents a wide range of products and manufacturers in the luxury segment of the kitchen and bath industry, including Bain Ultra, Top Knobs, Task Lighting, Sonoma Forge, Waterstone, and Keuco.

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From left: Kim Killgore, Doug Killgore;
Julie Bright, Morgan Killgore



About STRASSER

STRASSER manufactures high-quality, luxury freestanding and wall mounted wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with well over 50,000 product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Engineered finishes meet the strictest regulatory standards. STRASSER prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, soft-close doors and drawers, and solid-wood legs. STRASSER was founded in 1982 and is headquartered in Woodinville, Washington. For more information about STRASSER, call toll free 1-800-445-0494 or visit StrasserWood.com.

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