**PRESS RELEASE**

Contact: Mary Beth Duehr

d u e h r & a s s o c i a t e s

1902 Wright Pl, Ste 200

Carlsbad, CA 92008
(760) 918-5622

marybeth@duehrandassociates.com

**STRASSER’s Celebria Collection Exudes Contemporary Luxury**

Clean lines and sleek finishes bring a calm, spa-like feel to the bath.

(Woodinville, WA, February 4, 2020) Long known for its quality craftsmanship and on-trend looks, STRASSER is elevating the luxury experience even further with the launch of the Celebria vanity collection. Thoughtfully designed toward simplification of form, Celebria’s clean lines exude a distinctly contemporary aura. Combined with a glossy, matte, or textured finish, the effect is at once soothing as it is sophisticated.

Celebria includes two models:
• The Milo vanity features a complete USB charging station and hidden drawer, preserving the sophisticated exterior while offering smart, sufficient storage.

• The Amiri wall-mount vanity floats above the floor, adding to the air of modernity while bringing a sense of spaciousness. Two large drawers provide ample storage and complete the luxe look.

Both Milo and Amiri are available in seven finishes: Gloss Black, Gloss White, Matte Black, and Matte White that resist smudges for a sleek, clean finish; Pasadena Pine, Palisandro Blue, and Stratos Pinea boast a high-relief woodgrain and reclaimed wood textures to enhance the slab surface.

“With a rich mix of textured, matte, and glossy finishes, the vanities offer modern luxury yet are extremely versatile in style,” said Peter Ollestad, Vice President of Sales for STRASSER.

Bold, geometric handles deliver an eye-catching pop of distinction to complete Celebria’s modern look.

**About STRASSER**

[STRASSER](http://www.strasserwood.com/) manufactures high-quality, luxury freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with well over 30,000 product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Engineered finishes meet the strictest regulatory standards. STRASSER prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, whisper-close doors and drawers, and solid-wood legs. STRASSER was founded in 1982 and is headquartered in Woodinville, Washington. For more information about STRASSER, call toll free 1-800-445-0494 or visit [StrasserWood.com](http://www.strasserwood.com/).

*###*