

PRESS RELEASE

Contact: Holly Berecz
duehr & associates
1902 Wright Pl, Ste 200
Carlsbad, CA 92008
(760) 918-5622
holly@duehrandassociates.com

About Strasser Woodenworks

Strasser Woodenworks

manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with well over 30,000 product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, whisper-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit StrasserWood.com.

Strasser Woodenworks Presents a New Take on Rustic with Dusky Oak Finish

The versatile new finish offers today's popular reclaimed, rustic look in a more modern form

(Woodinville, WA, July 9, 2019) Strasser Woodenworks introduces Dusky Oak, a rustic, yet sophisticated new finish for their **handcrafted solid wood bathroom vanities**. With the same rustic look and feel as reclaimed wood—a building material that is trending throughout residential, hospitality, and commercial interiors—the new finish has a soulful, time-worn look that's versatile. Available in all Strasser bath vanity styles, Dusky Oak makes a statement with any style of décor, from sleek and modern to classically traditional.

"The neutral color and movement of the oak wood patterns give Dusky Oak a naturally weathered look, which is in high demand right now," explains Strasser Vice President of Sales, Peter Ollestad, who notes that the finish is trending not only for cabinetry but also for floors, walls, furniture, and decorative wall accents as well.

Similar to the ageless beauty of reclaimed wood from old barns, factories, and warehouses, Dusky Oak injects a rich sense of character into the bath. It is unique in that its rustic textures seem to echo the past, but the clean lines and modern shapes align with today's transitional and modern décor styles. Blending beautifully with light, muted colors, the versatile Dusky Oak finish pairs well with Polished Chrome, Polished Nickel, and Oiled Bronze hardware finishes—which also help to give a modern update to the rustic look.

Available for all **Strasser vanity collections**, the Dusky Oak finish is available for Slab, Shaker, Deco Miter, Ogee Miter, and Ultraline door styles. View all door styles at StrasserWood.com.



Dusky Oak finish exudes rustic look and feel of reclaimed wood

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