STRASSER woodenworks

PRESS RELEASE

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About Strasser Woodenworks

Strasser Woodenworks

manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 10,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, whisper-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit strasserwood.com

Strasser Woodenworks Welcomes Andrew Reseigh as its Vice President of Operations and Managing Director

Following fourteen years of international leadership experience, Reseigh returns to the U.S. and joins the family business



(Woodinville, WA, May 7, 2019) Strasser Woodenworks, manufacturer of high-quality, freestanding wood bathroom furniture, announces the appointment of Andrew Reseigh as Vice President of Operations and Managing Director. Reporting directly to Strasser President Andy Hedreen, Reseigh brings his extensive international experience in the resource industry to the family business in Woodinville, Washington. Effective March 25, 2019, Reseigh's appointment to the Strasser executive team follows his successful leadership roles in engineering and finance management in South East Asia, India, Egypt, West Africa, and most recently Spain.

"Having spent the last fourteen years living and working overseas, I've seen how much other cultures admire American business. The American dream is alive and well, and I look forward to helping Strasser continue to build its reputation for American-made quality while enhancing its already admirable sustainable manufacturing practices," Reseigh says, adding, "I aim to grow the company while placing the highest value on our greatest asset–Strasser's employees and customers."

Prior to joining Strasser, Reseigh held various roles in the resource industry including operations, asset management, financial performance monitoring, marketing and branding, business development, training and motivational team leadership. "We're confident that Andy's broad areas of expertise and comprehensive experience in international business will successfully lead Strasser into 2020 and beyond," says Hedreen.