

### PRESS RELEASE

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"The finest manufacturers and showrooms in the country belong to LPG. We're proud to be part of the group and it's truly an honor to be recognized for going the extra mile."

-Peter Ollestad, vice president of sales



LPG Executive Director Jeff MacDowell presents the "Best Booth Award" to Strasser Vice President of Sales Peter Ollestad

# Strasser Woodenworks Wins Best Booth Award at 2019 Luxury Products Group Spring Expo

Out of 80 vendor displays featuring the industry's most respected names in luxury products, Strasser is singled out for its thorough attention to detail

(Woodinville, WA, February 28, 2019) Strasser Woodenworks proudly announces that Luxury Products Group (LPG) honored the company with the coveted Best Booth Award at the annual Luxury Products Group (LPG) Spring Expo. Held at the Hyatt Regency Grand Cypress in Orlando, Florida on January 23 through 26, the event featured 80 of the kitchen and bath industry's top manufacturers, of which the expo's Advisory Committee named Strasser Woodenworks' display the top pick.



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## **About Strasser Woodenworks**

#### Strasser Woodenworks

manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 10,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, whisper-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit www.strasserwood.com.



Vice President of Sales Peter Ollestad in the Strasser both

"The finest manufacturers and showrooms in the country belong to LPG. We're proud to be part of the group and it's truly an honor to be recognized for going the extra mile," says Strasser's Vice President of Sales, Peter Ollestad. "Strasser did a fantastic job of creating complete displays. The vanities were fitted with faucets and details that looked like they were in a working bathroom. Theirs wasn't the largest booth, but it was the most detailed," says LPG Executive Director Jeff MacDowell. "Since we carefully select our vendor partners, we make sure that we strategically align with vendors who are committed to the independent channels of business. We feel that Strasser delivers year after year with quality American made products that help define luxury in many markets that we serve," MacDowell adds.

Featured in this year's booth were a 24-inch Newhalem bath vanity in Pecan Cherry with coordinating linen cabinet, a 42-inch Alki Spa in Powder Grey, and a 42-inch Belltown vanity in Lapis Night.

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