**PRESS RELEASE**

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**Peter Ollestad Rejoins Strasser Woodenworks as Vice President of Sales**

Ollestad’s long history in the bath industry includes 13 years as Strasser’s National Sales Manager

(Woodinville, WA, October 30, 2018) Strasser Woodenworks, manufacturer of high-quality, freestanding wood bathroom furniture, has hired Peter Ollestad as its new Vice President of Sales. Ollestad is a longtime veteran of the company, returning after a year away to a higher position on the Strasser executive team.

Ollestad has dedicated the majority of his career to the bath industry, including spending eight years with Kohler in positions including Retail Sales Specialist, Divisional Sales Manager, and Senior Sales Executive. For the 13 years following, he served as National Sales Manager for Strasser Woodenworks, leading a team of 60 salespeople across 16 independent sales groups in the US and Canada. His work included establishing relationships with large distributors such as Ferguson, The Home Depot, Sears, and Pacific Sales.

“Peter’s time as National Sales Manager was one of tremendous growth and expansion for Strasser Woodenworks, and his leadership played a key role,” said Andy Hedreen, President of Strasser Woodenworks. “We are thrilled to have him back on the team and continuing to lead as we embark on new initiatives that will continue to strengthen the business and further cement customer relationships.”

Ollestad left Strasser in 2017, spending a year with Crosswater London, a provider of premium bath fixtures. “I’m grateful for my time with Crosswater and have tremendous respect for the company, the brand, and the team,” Ollestad said. “It’s exciting to be back at Strasser Woodenworks, where I spent much of my career and have established so many important partnerships. In my new role as Vice President of Sales, I can continue my earlier work at a new level to help move the company forward and continue to gain market share in the bathroom space.”

Ollestad is based in the manufacturer’s Woodinville, Washington, headquarters.

**About Strasser Woodenworks**

[Strasser Woodenworks](http://www.strasserwood.com) manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 12,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, Soft-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit [www.strasserwood.com](http://www.strasserwood.com).

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