

## PRESS RELEASE

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### About Strasser Woodenworks

#### Strasser Woodenworks

manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 10,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, whisper-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit [www.strasserwood.com](http://www.strasserwood.com)



John M. Walsh, National Sales Director,  
Strasser Woodenworks

## Strasser Woodenworks Appoints New National Sales Director

John M. Walsh joins family-owned cabinet manufacturer to head sales across the US and Canada

(Woodinville, WA, October 3, 2017) Strasser Woodenworks, manufacturer of high-quality, freestanding wood bathroom furniture has hired John M. Walsh as its new National Sales Director. In this role, Walsh will lead the sales team's efforts in acquiring new accounts and establishing new sales territories as the manufacturer continues to grow throughout the US and Canada.

Walsh brings to the table more than 20 years experience in the plumbing and home décor industries, including most recently as a sales representative for Creative Bath Sales where he represented such brands as California Faucets, Dezi Home, and Furniture Guild. Previously, he served as a regional sales manager for bath and kitchen fixture manufacturers Altmans Products, Brasstech, Newport, and Ginger, as well as vice president of bath furniture maker Fairmont Designs.

"With a long history in bath fixtures and furnishings, John Walsh has an intimate knowledge of the vanities landscape, including showroom design and meeting the needs of discerning buyers on both the professional and consumer sides of the aisle," says Judy Hedreen, Development Manager and co-owner of Strasser Woodenworks. "John's expertise will be crucial as Strasser continues its focus on building a substantial portfolio of luxury vanities, including new introductions coming early next year, with distribution across a network of more than 1,500 retailers."

Walsh will operate from the manufacturer's headquarters in Woodinville, Washington.

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