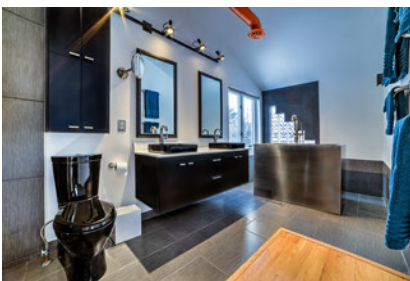


PRESS RELEASE

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SoDo with Deco Miter door style in Satin White



SoDo with Slab door style in Satin Black

SoDo Wall-Mounted Bath Vanity Blends Edgy Modern Style With Practical Storage and Function

With an industrial chic feel, SoDo floats above the floor, creating an airy atmosphere in bathrooms large and small

(Woodinville, WA, August 7, 2017) The SoDo Collection from Strasser Woodenworks brings a sense of modern luxury to the bath. Named after the trendy industrial enclave that's home to Seattle's sports teams and houses the world headquarters of Starbucks, the SoDo vanity reflects the same edgy style. And thanks to its wall-mounted design, its height can be adjusted for ultimate comfort.

"SoDo leans toward a relaxed, industrial look," says Judy Hedreen, development manager and co-owner of Strasser Woodenworks. "But at the same time, its clean lines and exacting details infuse a sense of high style, giving it a sensibility that's just as at home in traditional or transitionally styled room as a contemporary one."

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Strasser Woodenworks

manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 10,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, whisper-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit www.strasserwood.com



SoDo with Slab door style in Satin Black

SoDo's wall-mounted design creates the illusion of additional space, a trait that's particularly appealing for smaller baths. "Raising the vanity off the floor eliminates boundaries and allows more light to pass through, tricking the eye into thinking the space is bigger," explains Hedreen. The floating design also allows for maximum versatility. SoDo can be mounted at any chosen height, a comfort unobtainable with furniture-style vanities. Plus the wall-mounted design makes cleaning and sanitizing the bathroom much more efficient.

Available with various combinations of storage doors and drawers, SoDo vanities come in 30-, 36-, 42-, 48-, and 60-inch widths. Each SoDo vanity stands 19 ¾-inches tall and comes in 18- or 21-inch depths. Four door styles include Slab, Shaker, Décor Miter, and Ogee Miter options. Customers may choose from a selection of 15 state-of-the-art furniture finishes. A myriad of handle and hardware possibilities complete the desired look. Drawer banks in 12-, 18-, and 24-inch widths offer extra storage options.

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