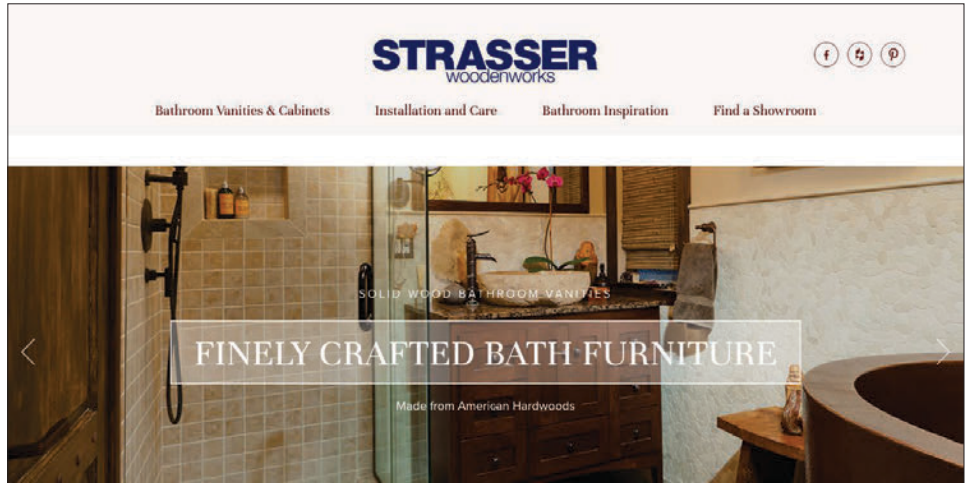
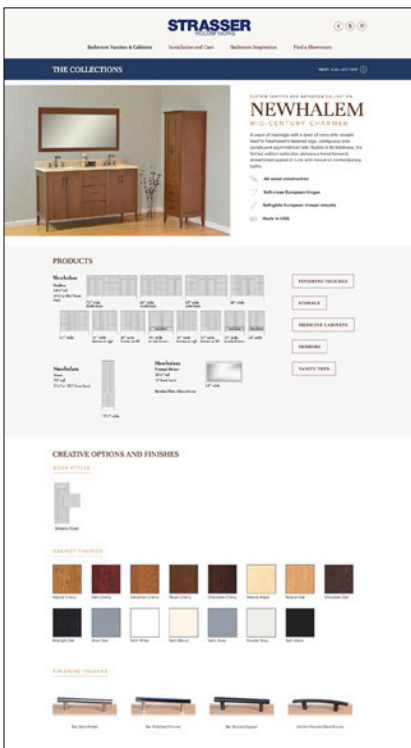


PRESS RELEASE

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Strasser Woodenworks' completely refreshed website



Enhanced product page features detailed product options

Strasser Woodenworks Launches New Website for a Total Online Image Makeover

More designer-friendly, the completely revamped site conveys a fresh new image and makes it easier to explore the nearly unlimited product choices

(Woodinville, WA, May 25, 2017) Strasser Woodenworks proudly announces a total online image makeover. The manufacturer of high-quality, elegant, freestanding and floating bathroom furniture has launched a completely refreshed [website](#). The more user-friendly site makes it easier for consumers and trade professionals to explore the brand's vast array of Made in the U.S.A. product choices. Now more image-focused and inspirational, the site creates a more engaging user experience while better reflecting the company's dedication to quality, style, and innovative design.

"We are excited for consumers, designers, and all trade professionals to experience our remarkably improved website. Users will immediately notice the total image makeover, which puts our online presence more in-line with our brand identity," says Strasser Woodenworks National Sales Manager Peter Ollestad. "The new site does a much better job of inspiring consumers and designers, showing them that Strasser Woodenworks can do so much and in so many different ways."

Strasser redesigned the site with designers, contractors, installers, and end-users in mind. Not only is the new website more engaging and easier to navigate, but improved imagery also makes it much easier on the eye. The revamped home page is far more design-focused, showing scrolling images of beautiful

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Strasser Woodenworks manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 10,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, whisper-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit www.strasserwood.com

bath installations. Designers and homeowners alike can enjoy an expanded **Bathroom Inspiration** section with an image gallery to spark creativity. Plus, for contractors and installers, step-by-step **Installation Videos** in both English and Spanish help ensure a smooth installation process. Overall, the new site makes it easier for trade professionals involved in the process to gather the information they need, all while appreciating the impeccable style and quality of Strasser Woodenworks. View the new website at www.strasserwood.com.

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INSPIRATION



CREATIVE DESIGN IDEAS
 5 Great Ideas for Small Bathrooms

The designers at Strasser are always on the lookout for great bathroom solutions. Here are 5 that caught our eye this week.

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A new image gallery sparks imagination

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- How to Install Your Simplicity Vanity
- How to Install Your Medicine Cabinet
- How to Install Your Mirror
- How to Adjust Door and Drawer Alignment

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- Como Instalar Su Gabinete Strasser

Step-by-step installation videos