**PRESS RELEASE**

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**Birch Bay Bath Cabinetry Offers Contemporary Expression of Coastal Styling**

Simple and relaxed, Strasser Woodenworks’ latest freestanding cabinet provides the ideal addition to the bathroom oasis

(Woodinville, WA, May 25, 2016) [Strasser Woodenworks](http://www.strasserwood.com)’ newest bath cabinetry collection, Birch Bay, exudes the relaxed, refreshed feel of coastal contemporary styling. The modern interpretation of vintage cottage style seamlessly complements a range of home décors, from the quaint Cape Cod to the grand Federal revival.

“Whether a seaside home or a suburban ranch, Birch Bay’s sweet simplicity creates an instant oasis in the bath,” says Peter Ollestad, national sales manager for Strasser Woodenworks. “At the same time, simple lines and thoughtful scaling make Birch Bay suitable for bathrooms of any size while providing ample storage.”

Birch Bay is available with plain or beaded Shaker doors and slab drawers. It is constructed of maple with a painted finish in satin white, satin biscuit, satin silver, powder gray, and satin black. Sizes include 24-, 30-, and 36-inch widths, along with coordinating medicine cabinets and a 70-inch-tall linen tower.

Like all of Strasser Woodenworks’ cabinetry, Birch Bay is manufactured with careful attention to quality and detail, including solid wood doors and soft-close drawers with stunning dovetail construction and solid-wood legs. Each piece is made in the USA and built to order, a detail that ensures consistency in raw materials and craftsmanship.

**About Strasser Woodenworks**

[Strasser Woodenworks](http://www.strasserwood.com) manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 10,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, whisper-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit [www.strasserwood.com](http://www.strasserwood.com).

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