

PRESS RELEASE

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Mid-century modern inspired Newhalem bath cabinetry collection by Strasser Woodenworks

Strasser Woodenworks Introduces Mid-Century Modern-Inspired Bath Cabinetry

Newhalem console bath vanities feature high-quality furniture styling with asymmetrical Shaker doors and slab drawers for a bold, hip look

(Woodinville, WA, March 29, 2016) [Strasser Woodenworks](#) has launched Newhalem, the first in a line of Specialty Collections limited-edition bath cabinetry. The freestanding cabinets feature asymmetrical styling and a streamlined appearance ideal for Mid-Century Modern revival homes or any contemporary-leaning bathroom.

Newhalem's Shaker doors boast a trendy twist: a wider top rail that contributes to a more bold appearance. The Mid-Century inspiration is further emulated in the cabinets' tapered legs and contiguous side panels.

"With its disproportionate Shaker doors and slab drawers, Newhalem exudes a hip vibe that is unlike any of our other lines," says Peter Ollestad, national sales manager for Strasser Woodenworks. "The cabinets' sleek, clean look is suitable for more modern baths, yet can easily fit into transitional decors as well."

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Newhalem cabinets come in 60-, 48-, 42-, 36-, 30-, and 24-inch widths, measuring 34½ inches tall and 18 or 21 inches deep. Each configuration is available in Strasser's 15 finish options: Cinnamon Cherry, Natural Cherry, Dark Cherry, Pecan Cherry, Chocolate Cherry, Natural Maple, Natural Oak, Chocolate Oak, Silver Oak, Midnight Oak, Satin White, Satin Biscuit, Satin Silver, Satin Black, and Powder Gray. A 70-inch-tall linen tower adds plenty of storage, along with coordinating medicine cabinets, mirrors, and vanity tops. Finish the look with bar handles, arched handles, knobs, or pulls in three finishes.

Like all of Strasser Woodenworks' cabinetry, Newhalem is manufactured with careful attention to quality and detail, including solid wood doors and soft-close drawers with stunning dovetail construction and solid-wood legs. Each piece is made in the USA and built to order, a detail that ensures consistency in raw materials and craftsmanship. Finishes are hand-rubbed, which allows the wood-grain to show through even on the darkest stained finishes. All wood species are sourced from the US or Canada.

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About Strasser Woodenworks

Strasser Woodenworks manufactures high-quality, elegant, freestanding and floating wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 10,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using cherry, maple, red oak, and alder hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, soft-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks, call toll free 1-800-445-0494 or visit www.strasserwood.com.