

PRESS RELEASE

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Top (left to right): Becky Keeler (*principal*, KD Sales), Erin Koertgen (*sales rep*, KD Sales), Peter Ollestad (*national sales manager*, Strasser Woodenworks), and Jessica Staten (*sales rep*, KD Sales) at Strasser Woodenworks headquarters

Middle (l-r): Koertgen, Staten, Eduardo Torres (*production manager*, Strasser Woodenworks), and Keeler tour Strasser Woodenworks production facility

Bottom (l-r): Keeler, Andy Hedreen (*president*, Strasser Woodenworks), Staten, and Koertgen at Strasser Woodenworks headquarters

Strasser Woodenworks Adds KD Sales Group in Chicago

Additional dealer representation will help bath furniture manufacturer better meet the growing needs of homeowners and building pros in the market

(Woodinville, WA, November 20, 2015) **Strasser Woodenworks**, manufacturer of high-quality, freestanding wood bathroom furniture, has hired **KD Sales Group** as its newest independent representative in Chicago. The addition will help Strasser meet growing demand in the market, which is expanding rapidly and ideally suited for the company's high-end product offering.

"With a combination of robust growth and a savvy clientele, Chicago is a key market for us," says Peter Ollestad, national sales manager for Strasser Woodenworks. "The versatility of our hand-crafted collections allows us to meet the style and storage needs of urban condo dwellers and suburban single-family homeowners alike."

KD Sales Group, which includes principal Becky Keeler and sales representatives Erin Kortgen and Jessica Staten, specializes in understanding market trends to ensure the products it sells are most suited to the needs of its clients. "Homeowners in Chicago are particularly in tune to the latest design styles, and Strasser's cabinetry is beautiful, elegant, and adaptable to a range of tastes," Keeler says. "We're excited to add their lines to our portfolio and are confident they will resonate with our dealer customers and their clients."

The partnership between Strasser Woodenworks and KD Sales Group kicked off November 10 with a factory tour and educational sessions at Strasser Woodenworks' manufacturing facilities in Woodinville, Washington.

About Strasser Woodenworks

Strasser Woodenworks manufactures high-quality, elegant, freestanding wood bathroom furniture across a range of styles, sizes, configurations, species, and finishes, with more than 10,000 possible product combinations. Each vanity, cabinet, and accessory is crafted in the USA, built to order using hardwoods sourced in the US and Canada. Strasser Woodenworks prides itself on detailed craftsmanship, including solid-wood dovetail construction, hand sanding, soft-close doors and drawers, and solid-wood legs. Strasser Woodenworks was founded in 1982 and is headquartered in Woodinville, Washington. For more information about Strasser Woodenworks call toll free 1-800-445-0494 or visit www.strasserwood.com

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